

Dr. Bronwyn King is a practicing Radiation Oncologist and Founder and CEO of Tobacco Free Portfolios.



Dr. Bronwyn King MBBS, FRANZCR

Founder and CEO, Tobacco Free Portfolios

Radiation Oncologist

bk@tobaccofreeportfolios.org
tobaccofreeportfolios.org



Bronwyn started her medical career working on the lung cancer unit at the Peter MacCallum Cancer Centre in Melbourne. The devastating impact of tobacco on her patients left a deep impression. Years later, after becoming a specialist Radiation Oncologist, Bronwyn discovered her unwitting investment in tobacco companies through her pension fund and she felt obliged to try to bridge the gap between the health and finance sectors.

In 2010, whilst continuing to practice as a radiation oncologist, Bronwyn began discussing tobacco-free investment with the finance industry. She has since founded Tobacco Free Portfolios, which has contributed to over 30 Australian Superannuation Funds divesting tobacco stocks. The initiative now has global reach with Tobacco Free Portfolios working with 100+ pension funds, Sovereign Wealth funds, banks, insurers and fund managers.

In 2016, Tobacco Free Portfolios was delighted to see tobacco-free investment policies implemented by AXA (1.8B Euro divested), AP4 - one of Sweden's largest pension funds, Fonds de Reserve pour Les Retraites - France's largest pension fund, the Irish Sovereign Wealth Fund and CalPERS, the largest pension fund in the USA.

A former elite swimmer who represented Australia and for ten years worked as Team Doctor for the Australian Swimming Team, Bronwyn is also actively involved in a range of community initiatives. She is the Tobacco Control Ambassador for Cancer Council Australia, an Australia Day Ambassador, and an Ambassador for Big Brothers Big Sisters Australia.

Bronwyn is a fellow of Leadership Victoria's Williamson Community Leadership Program and in 2014 she was listed as one of the Westpac/Australian Financial Review 100 Women on Influence. In 2015 Bronwyn was Awarded the VicHealth Award for Preventing Tobacco Use. In 2016 she received the Dr Bob Elphick medal for tobacco control from the Australian Council on Smoking and Health and in 2017 she was made the Inaugural Distinguished Fellow in a joint initiative between Kings' College London and the University of Melbourne.

Bronwyn is married to another radiation oncologist, Dr Mark Shaw, and together they have two young boys.